



# PROGRAMME

## 30 JUNE, TUESDAY

Arrival at Montreux.

Accommodation at Fairmont Le Montreux Palace 5\* or Eden Palace Au Lac 4\*.

20:00

**Welcome cocktail.**

Participants Registration.

*Salon de Brigge, Fairmont Le Montreux Palace, Grand Rue 100, 1820 Montreux, Switzerland*

## 1 JULY, WEDNESDAY

10:00–10:30

Registration and morning coffee.

10:40–11:00

**Official opening.**

**Heinz Wehrle**, Lead Expert of the programme 'The Prime Business Destination', Horwath HTL, Managing Partner, Switzerland.

**Michael Derrer**, Director General of Ascent Swiss Business Management AG (Switzerland) and Director of the Swiss Institute of Quality Standards (SIQS).

**Dr. Vincenzo Costigliola**, President of European Medical Association, Belgium

11:00–12:30

**Presentation of the project 'Prime Business Destinations'.**

Presentation of the most promising cities and regions, selected for the international flag and investment attractiveness certificate 'Prime Business Destinations: investment, tourism and innovation potential'.

Moderator: **Heinz Wehrle**, Lead Expert of the programme 'The Prime Business Destination', Horwath HTL, Managing Partner, Switzerland.

12:30–13:00

Presentation by the European Medical Association and EBA's joint initiative of hospital development and 'European Clinique' certification.

Appointment and presenting of national experts.

**Dr. Vincenzo Costigliola**, President of European Medical Association, Belgium.

*Salle de Fetes, Fairmont Le Montreux Palace*

13:00–14:00

Lunch and networking.

14:00–14:30

Swiss Institute of Quality Standards and its quality programmes.

14:30–16:30

Presentation of goods and services offered by the leading regional companies in the field of quality, awarded with the **international award 'European Quality' and the Swiss Institute of Quality Standards Certificate of Quality.**

**Moderator: Michael Derrer**, Director General of Ascent Swiss Business Management AG (Switzerland) and Director of the Swiss Institute of Quality Standards (SIQS).

*Salle de Fetes, Fairmont Le Montreux Palace*

18:30–19:00 Evening cocktail for award winners and their guests.

*Terrasse du Petit Palais, Fairmont Le Montreux Palace*

19:00–23:00 **‘Excellence in Quality’ Award Ceremony.** Honouring regional leaders in the quality sphere.

**The Oxford Academic Union (OAU) new members admission.**

Gala dinner, traditional Swiss musical entertainment, photo/ video session and networking opportunities.

*La Coupole, Le Petite Palace, Fairmont Le Montreux Palace*

All participants and guests are allowed to take photographs and video the event.

Language of the ceremony is English.

*Dress code: Men - business suit, dinner jacket or tail coat, women - evening/cocktail dress.*

## 2 JULY, THURSDAY

09:30–15:00

*Assembly point: Reception, Fairmont Le Montreux Palace*

**Tour of Montreux and Chillon Castle.**

During the tour you will walk along the promenade to the statue of Charlie Chaplin, visit the Market Square, Russian Orthodox Church, Nestle headquarters, Tour de Paix (XIII castle.) and Clarens (grave of Nabokov). Quay Montreux deserves special attention - palms, celebrities, hotels in the style «Belle Epoque» and, of course, a monument to the curtained Nabokov. The tour finishes at the world famous Chillon Castle.

