

<b>COURSE NAME / ECTS Credits</b>	TURZ3093- INTRODUCTION TO TOURISM INDUSTRY / 5 ECTS Credits
<b>FACULTY / DEPARTMENT</b>	Faculty of Economics/ Tourism Management Department
<b>SEMESTER</b>	5
<b>CONTENT</b>	<p>Aims to introduce the structure of the Tourism Industry. Descriptions of the course are the industry. In addition, the links between the various sectors of the industry are described.</p> <p><b>Resource:</b> Lundberg D.E.,&amp; Krishnamoorthy, M.,&amp; Stavenga, M.H., Tourism Economics, John Wiley &amp; Sons, Inc., 1995, U.S.A.</p>
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